

SPRINGWOOD UNITED FOOTBALL CLUB



2019

Club Sponsorship Packages

SPRINGWOOD UNITED Football Club is pleased to announce a sponsorship program designed to not only fund our club now but into the future.

Our Sponsorship packages will provide sponsors a return on their investment, raise their business profile whilst they ensure continued success of our local Football Club.

SPRINGWOOD UNITED Football Club

CLUB SPONSORSHIP PACKAGES

Springwood United Football Club Incorporated (SUFC) is a community-based club with its roots dating back to 1968 when the club, then known as Springwood Soccer Club (SSC), was formed with five (5) teams. The club has ventured into other sports over the years and for many years was known as Springwood Soccer & Sports Club (SS&SC) and from 2009 has been known under its current name, Springwood United Football Club (SUFC). Since these modest beginnings, SUFC has grown to a membership of just over 1,000 players in 2018.

SUFC is a club committed to its vision:

- To be regarded as the best community-based football club in the Nepean and Blue Mountains districts.
- To ensure a safe, successful and supportive environment to all members and to market strong Club and community values.

Your sponsorship dollars go towards providing our members with new equipment, clothing, and player presentations and also to upgrade our facilities giving our players the best football experience we can. We strongly believe that our sponsorship packages are a mutually successful arrangement and therefore we are keen to see that your business gets the exposure and support from our Club that it deserves.

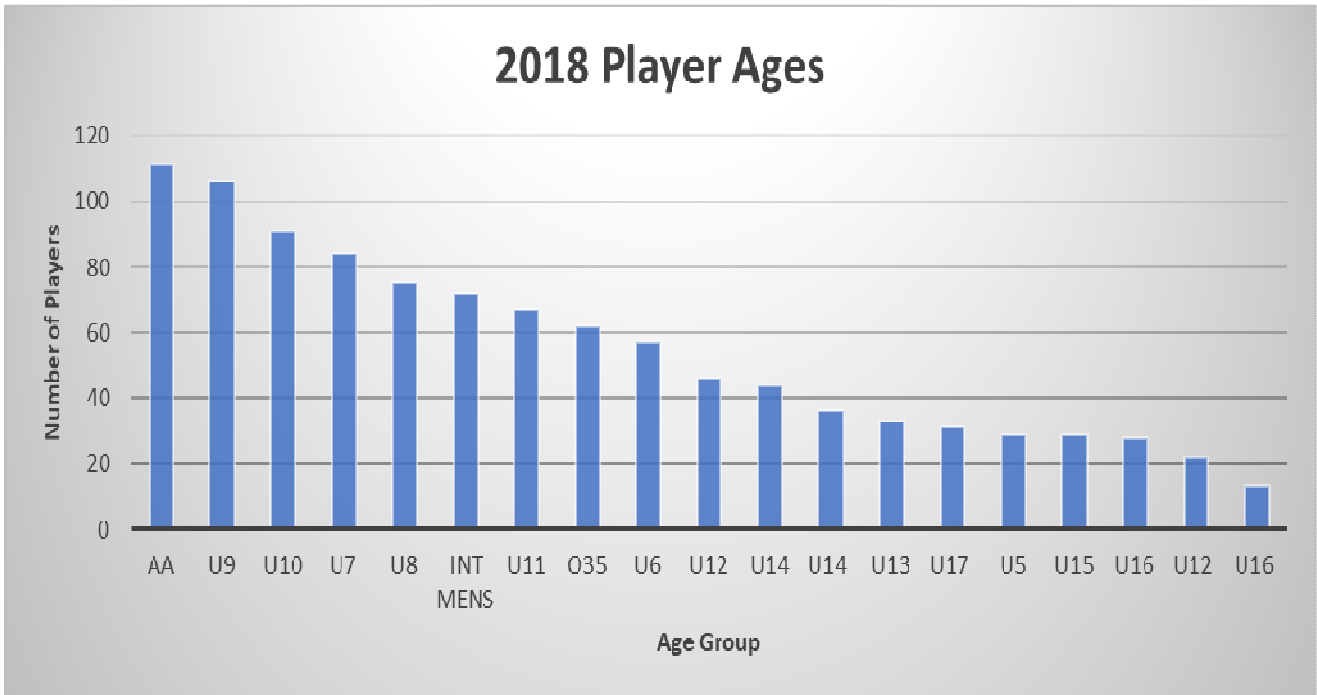
Sponsorship is a vital fundraiser for the Club and is very much appreciated. It also gives you the opportunity to have your business promoted throughout the local community whilst we encourage all our members to use the service of our sponsors and support them wherever possible.

The Nepean Competition has approximately 12,000 registered players in the district who belong to 31 affiliated clubs. These clubs are located from Wentworth Falls to St Marys and Wallacia across to Glosodia.

Springwood United has a strong community focus and welcomes all local businesses to reach out to our members. A large percentage of our Club is made up of local mountains residents, therefore we are unable to offer exclusive sponsorship agreements. We believe that all businesses have the opportunity to support Springwood United no matter how big or small. We will ensure that timeliness of advertising through the Club's media sites and presence of advertising material around our ground is carried out with consideration to all.

Springwood United are always looking for new sponsorship ideas. If your company would like to support our club and have an idea of a sponsorship arrangement that will benefit both our Clubs Members and tailored specific to your business's needs please let us know.

SUFC Player Ages 2018



Total member base for the previous 5 seasons



United in Sport, Uniting the Community

SPRINGWOOD UNITED FC SPONSORSHIP PACKAGES

GAME DAY ADVERTISING - \$500.00 (exc. GST) - One Season. (Company to supply banner)

- The display of company banner on outside perimeter of playing fields – Summerhayes Park (one season) and at club functions such as Registration, Gala and Presentation Days
- Company name, website, phone number on SPRINGWOOD UNITED Football Club website (one season)
- Company name included in the annual End of Season Yearbook.

TRAINING SHIRT PACKAGE - \$850.00 (exc. GST). Sponsors team of choice - One season

- Up to 16 x Team training shirts + 5 substitute vests
- Sponsors name, website and phone number on SPRINGWOOD UNITED FC website
- Company name included in the annual End of Season Yearbook.
- Advertisement through the Clubs Facebook site throughout the year

TRAINING SHIRT PACKAGE + GAME DAY ADVERTISING - \$1250.00 (exc. GST). Sponsors team of choice - One season. (Company to supply banner)

- Up to 16 x Team training shirts + 5 UMBRO substitute vests + Company Feather Flag displayed on match days at Summerhayes Park throughout the year.
- Sponsors name, website and phone number on SPRINGWOOD UNITED FC website
- Company name included in the annual End of Season Yearbook.
- Advertisement through the Clubs Facebook site throughout the year

TRAINING SHIRT PACKAGE - AGE GROUP - \$850.00 + \$700.00 for every additional team within the age group (exc. GST) - One season

- Up to 16 x Team training shirts per team + 5 UMBRO substitute vests for all teams across one or more age groups
- Sponsors name, website and phone number on SPRINGWOOD UNITED FC website
- Company name included in the annual End of Season Yearbook.
- Advertisement through the Clubs Facebook site throughout the year

CLUB SUPPORTER PACKAGE - \$250 (exc. GST) - One season

The Club Supporter Package will enable your business to access a good amount of exposure. The Club is involved in pre-season fixtures, playing and training in the local area. Your business will have the opportunity to be exposed to many people throughout our local area.

The Club Supporter Package will entitle your business to the following things:

- Business Logo featured on our website as a Club Supporter.
- Promotion of your business within the club and at any club events.
- Sponsors name, website and phone number on SPRINGWOOD UNITED Football Club website (one season)
- Company name included in the annual End of Season Yearbook.